

Texas APCO Board Meeting 04132021

Members Present: Jeremy Hill, Cindy Bridges, Roderick Jackson, Kelle Hall, Shantelle Oliver, Robbyn Hart, Mandi Jones, Dustin Alexander

Members Absent: Beth English, Greg Ballentine

Call Order by President Jeremy Hill at 10:07 am.

Approval of Minutes: Robbyn made a motion to approve the last meeting's minutes. Shantelle seconded it. Motion passed unanimously.

Financial Report:

Robbyn went over the Treasure's Report.

Old Business

Star Chapter Web Management:

Cindy shared that Star requires us to move up a plan because we have more than 1200 members. We can cut out extra members if we know they're not active members, to decrease our membership count. The yearly subscription fee will be \$492. That is in addition to the \$3469 we have already paid. Part of that is the set-up fee. With the Executive Plan the new total should be \$2472 annually instead of the \$1980 it would have been under the previous plan. There is no price break for paying it all at once. Robbyn made a motion to pay the increase to move up to the Executive Plan. Roderick seconded it. The motion passed unanimously.

The people setting up our page want to know what we want to include on the accolades page. Cindy needs our requests by the end of the week. They are waiting on this info to move forward. Cindy wants input from Jeremy and Kelle. Cindy requested the RPL's included. Kelle requested the CPE's and award winners of past years be included.

Face to Face APCO & NENA Meeting:

June 16, 2021 is the tentative date for an in-person joint APCO and NENA meeting in Arlington at North Central Emergency Communications District. The new Board Members will be sworn in during this meeting. APCO International President Margie Moulin has agreed to swear in the new board. Jeremy will check with everyone's schedules and confirm the date and time.

2nd VP Candidates

There are possibly 3 applicants: Ashley Villalpando-Arredondo & Robbie Brooks McCormick are 2 confirmed.

Kelle found in the policy manual that candidates have to have their paperwork in 45 days in advance of the conference. She suggested we need to allow enough time for the membership to look over and make an educated vote for their candidate. Kelle suggested a 30 day window for people to cast their votes. The Bi Laws currently state candidates can be accepted from the floor. Jeremy asked if we want to go digital only. The voting can be set up to log when people vote. Kelle wants to go to strictly online voting. Computers can be set up for online voting at conference. Roderick asked if we can still take

nominations from the floor on the day of the conference meeting if we move to online voting. Cindy reminded everyone policy changes have to be approved by 2/3 of the Board, not the membership. Bi-law changes must be approved by the membership. In section 5.7 under Meetings & Voting it reads "...the Board shall meet and conduct business/can be conducted by teleconference..." The section does not say anything about electronic voting. Kelle says online voting is covered in the policy manual. Kelle says offering online voting double or triples the amount of voters due to convenience and many members not being able to be at conference. APCO International and NENA International offer online voting. Kelle made a motion to modify the policy manual to reflect all voting will be done online and not at the meeting. Shantelle seconded the motion. The motion passed unanimously. Kelle made a motion to strike the part of policy that says we will take nominations from the floor during the general meeting unless no qualified applicants have filed. Roderick seconded the motion. It passed unanimously.

Kelle has bios for Robbie and Ashley. She will get with Robbyn to set up the online voting.

Awards:

2019 Awards: Kelle & Shantelle delivered some of the 2019 awards. 2 still need to be delivered. Kelle reported multiple people were very thankful their awards were delivered in person. It meant more to receive them from an actual person. The Board originally agreed to spend up to \$500 to deliver the awards. Kelle requested approval to use APCO airline credit to fly to Edinburg and Odessa to deliver those 2 awards as well as an increase in the \$500. She will need to stay in a hotel and rent a car in both places. There was no objection from any member. Kelle has been making plans with managers from both places to get the awards delivered.

2020 Awards: Cindy wants to have the 2020 nominees recognized as well as the winners. She suggested social media blasts before the actual winners are announced. Jeremy will put something on the YouTube channel. Roderick and Cindy will deliver the awards. Mandi will send the information to Roderick so a PowerPoint can be created with the nominees and winners.

APCO YouTube:

Roderick reported he has accepted 2 more videos accepted. Cindy's video was active as of 0500/0600 this morning. People are watching the videos. Jeremy has a video from a front line TC that can be used to fill a gap. It would be good to have the Ambassadors send in a brief introduction. Texas Night out would be a good topic. It could be an engagement piece talking about attending the actual conference. Roderick reached out to Charlesetta on some training issues. TNT won't meet face to face until July.

Ambassadors:

What are Ambassadors currently supposed to be doing? Jeremy says Ambassadors can be utilized during conference. Their uses will be discussed during the June meeting. We need applicants from the San Antonio area. Mandi will create a Texas Brief about the Ambassador Program and send it to Roderick. Including other things, it will address how many we are taking from each region and what the primary goals of the program are. Shantelle forwarded the Regional Ambassador Program information email to the Board.

Membership Engagement:

Shantelle reported she had access to 40 replies from her survey due to the free status of her membership to Survey Monkey. The results were mostly positive. She asked the Board which way they want to go based on the survey results. She will email to results to the Board.

Texas Night Out:

Roderick reported Tx Night out will be Aug 14, 2021. We will get a discount if we do a 3 hour event instead of a 4 hour event. Sponsorships have been utilized in the past to cover expenses. Dustin with AT&T and Bill Behar are contacts to reach out to. Margaretville is the venue. It will work good for up to 150 members. We can have karaoke or a live band as well as games like corn hole, and food including street tacos, finger foods, and drink packages. The event will also have door prizes. It will start about 6:30 pm. Kelle asked if we had to pay extra for the band or if it was included. Roderick would check on that. The food and beverage costs are the largest item; so far it's around \$15,000. The venue is on the River Walk. The total for Tx Night Out in Baltimore was about \$20,000 and that included tshirts as well as baseball game tickets. The total for Las Vegas was around \$18,000 and that included dualing pianos as entertainment. The \$20,000 is a lot to spend for no entertainment if we have to pay extra for a band. Kelle and Beth will drum up sponsorships. Kelle will talk to Motorola. Cindy has the sponsorship packages from Baltimore; she will send it to Roderick so he can create an updated one for San Antonio. The packages in the past have included some type of gift for the sponsors. Jeremy is optimistic we will have a large turnout.

New Business:

None.

Meeting Adjourned at 11:24 am.