

## Texas APCO Board Meeting Minutes 05112021

**Members Present:** Cindy Bridges, Roderick Jackson, Jeremy Hill, Robbyn Hart, Mandi Jones, Greg Ballentine, Shantelle Oliver, Kelle Hall, Beth English,

**Members Absent:** None

**Call to Order:** President Jeremy Hill 10:09 am.

**Approval of Minutes:** Robbyn moved to approve the minutes from April 13, 2021. Shantelle seconded the motion.

**Financial Report:** Robbyn provided the current financial report. Robbyn went over proposed budget amendments. Cindy made a motion to approve the amended budget. Kelle seconded the motion.

### Old Business:

#### June Meetings:

The June APCO Board meeting will be June 15 starting at 0930 in Arlington. The general TxAPCO meeting will also be on the 15<sup>th</sup> and start at 1400. The changing of the officers will occur during the general meeting. Kelle will confirm with Margie Moulin that she will be available at 1400 to swear in the new Board. Joe Hannah will be a back-up if Margie cannot make it. Jeremy will confirm the facility has capability to broadcast the meeting. The joint TxAPCO/NENA meeting will be June 16 and start at 0900.

#### 2020 Awards:

Roderick has sent out the video announcing the 2020 nominees and winners to several Board members for feedback. Cindy suggested the full names of the nominees be included for the team award. Jeremy suggested the Thank You slide at the end be frozen for longer. The video will be shared during the general meeting. Cindy suggested we start posting tease screen shots from the video to build interest in a big reveal for the final video to learn who the winners are. Cindy will post the teasers on social media. Cindy will also check with the Star Chapter people to find out how to put the video on the web page. The actual awards are ordered.

#### Star Chapter Update:

Cindy requests all Board members review the webpage Star Chapter has put together for TxAPCO. She is waiting on the rest of the Board's input before she signs her final approval. Each member needs to email Cindy with their approval by the end of the business day today. (May 11, 2021). Cindy is working with Jason(Should this be Brian?) Godsey to move over the [www.TXAPCO.org](http://www.TXAPCO.org) domain to TXAPCO control. It is currently with Team 911. Cindy will have Star Chapter maintain the domain once it is moved over. Board members will need to be sure to inform incoming members the domain will still need to be purchased from GoDaddy each year. Star Chapter will host a training on updating and maintaining the website; Cindy encourages Board members to attend.

#### 2022 Conference:

Kristi Stamnes has agreed to chair the spring conference once again. Cindy made a motion to give Kristi a \$100 gift card and make a social media post thanking her for all her work on the 2020 conference that

got cancelled. Robbyn seconded the motion. Kelle has been asked to be the co-chair by NENA. Cindy will get with Charlesetta to begin forming committees and get the ball rolling on the 2020 conference.

#### **Tx APCO Training:**

Roderick has a few videos he will be posting to the YouTube channel. He will post at least 1 this week. Roderick says the videos get a lot of traffic when they are first posted. He is not sure about later. Cindy says she follows up with sponsor posts to make sure they are being visited, but does not do that with the training posts. She will get with Mandi to make sure to follow up more with the social media posts. Roderick will send Cindy a reminder when a new video is posted, so she can follow up. Roderick still needs 2 minute training videos. He also is ready for any Ambassador videos that are ready.

#### **APCO San Antonio:**

Kelle updated that the next walk through will be on June 2. She requested the Board to buy dinner for the conference committee. Only 3 people will be present for the dinner. Cindy made a motion to approve a dinner purchase for the APCO Conference planning team not to exceed \$100 to continue to plan the conference. Shantelle seconded it. Kelle says the conference committee still needs HR People. They only have 1 volunteer so far. The volunteers would be responsible for reviewing resumes for employees to promote within their organization and/or the public safety world. Robbyn will volunteer to review resumes. Cindy suggested Kelle ask in the 911derwomen FB group.

#### **Ambassador Program:**

Mandi is waiting on videos from current confirmed ambassadors. She will have the "What is an Ambassador" video by end of next week. She will send those to all Board members for input.

#### **Membership Engagement:**

Shantelle isn't sure where to go next with the program. Cindy suggests we keep asking questions to the membership, possibly send out a yearly survey to ask how the Board is doing. She recommended sending the info out during conference. Cindy wants everyone to know we are interactive and want to hear opinions and suggestions from the membership. She posed the question how can we engage everyone? Kelle suggests we open a Survey Monkey account so we can see all the replies to surveys. 67 people replied to the last survey, but we could only see 40 of them due to not having a paid subscription. Shantelle will get with Robbyn to tell her the total price for the full subscription. Roderick made a motion to create a budget line for Survey Monkey. Robbyn seconded the motion. Kelle proposed an amendment to put \$500 for professional services in the budget. Jeremy proposed we table this discussion until the Board can meet face to face.

#### **Weldon Joe Blair Award:**

The International APCO Board approved the award. It will be presented at the San Antonio conference. It has not been publicly announced. Greg will find out if APCO has invited a family member of the recipient to attend to receive the award. If not, TXAPCO should consider accepting the award on behalf of the family.

#### **Executive Committee:**

No updates per Greg.

**Texas Night out:**

Roderick is waiting for the updated contract. He needs to know if the Board wants a band or do we want just flowing music the venue already has? It was decided to have door prizes instead of the band. Suggest playlists-send to Rod. Sponsorships-Rod has a flyer and ready to send it out. He will send to Board to get suggestions.

**CCAM:**

CCAM Breakfast will be on Wed, Aug 18th at 0730. Cindy and Roderick will be attending for sure. The rest of the Board will go if invited. Beth & Dustin do not have any immediate needs?

**New business:****Photographer:**

Kelle has arranged for the conference photographer of the conference to take head shots of the Board.

**Lifetime Membership:**

Kelle wants to submit Mindy Adams for lifetime membership. Our policy manual states the membership votes to award the lifetime membership or not. Kelle suggests putting it on the ballot to allow the membership to vote.

**By-Law Membership:**

Kelle says the by-laws state nominations will be taken from the floor during the general meeting. The Board previously discussed allowing nominations to be made electronically. Kelle suggests putting the amendment to the by-law to allow electronic nominations on the ballot.

Adjourn at 1126.